



# WELCOME TO OUR PATIENT REWARDS PROGRAM

Creating a beautiful smile requires both a commitment from us and the cooperation of you, our fabulous patient. With that in mind, we are excited to introduce our Patient Rewards Program! Our program was created as a way to recognize all of your hard work by awarding you with fantastic rewards as you progress along your orthodontic journey.

You can redeem great prizes on our website for as low as 100 points! Look for additional contest information at our office, on Facebook, or on our website to earn even more points and to see the latest updates in our Patient Rewards Program!

You can view your points anytime at [www.SwensonSmiles.com](http://www.SwensonSmiles.com). Click on the Patient Rewards card icon and enter your 16-digit rewards number and 4-digit password to check your current points. If you have any questions, talk with any of our team members!

## PRIZE REDEMPTION OPTIONS

Points Earned	Gift Card Amount	Prize Option Examples
100	\$10	iTunes, Cinemark/Megaplex, Chili's, Kohl's, or Walmart Gift Card
150	\$15	Amazon, Target, Cafe Rio or Cold Stone Gift Card
200	\$20	Cinemark Theaters, Subway, Claire's, or Bath & Body Gift Card
250	\$25	Foot Locker, PF Chang's, Barnes & Noble, or Nordstrom Gift Card
500	\$50	Gap, Game Stop, or Best Buy Gift Card
1,000	\$100	Cheesecake Factory, Famous Footware, or Marriott Gift Card

Visit our website [www.SwensonSmiles.com](http://www.SwensonSmiles.com) for more prize options, new ways to earn points, and special contests!



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### Reward Rules

- Reward card must be present to receive reward points
- Replacement cards are available for a 10-point purchase
- Rewards are given at regularly scheduled appointments
- Points or gift cards are not redeemable for cash
- Points and prizes are subject to change at any time
- Dental reward points are available when returning a completed dental certificate

# EARN POINTS ON YOUR PATIENT REWARDS CARD



Points will be awarded during each appointment for outstanding cooperation in each of the following areas. Visit us online or speak with any of our team members to redeem your points!

## BEING A GREAT PATIENT HAS ITS REWARDS

Start treatment comprehensive . . . . .	50
Start treatment Phase I . . . . .	25
New patient exam . . . . .	10
New appliances placed . . . . .	5
Perfect brushing . . . . .	4
Good brushing . . . . .	2
Being on time . . . . .	2
Nothing loose or broken . . . . .	2
Wearing appliances/elastics as instructed . . . . .	2
Having an appointment between 10 AM and 2 PM . . . . .	2

## SEEING YOUR DENTIST REGULARLY IS IMPORTANT

Requested dental treatment complete . . . . .	10
Dental cleaning/exam . . . . .	10

## GREAT WAYS TO EARN EXTRA POINTS

Referring a friend . . . . .	50
Office contest winner . . . . .	50
Online practice review . . . . .	10
LIKE practice Facebook page . . . . .	6
Community Service (5 points per hour/5 hrs per month max with documentation) . . . . .	5
Having an appointment on your birthday . . . . .	5
Wearing our practice T-shirt to your appointment . . . . .	2
Celebrating personal achievements . . . . .	2
Participating in office contest . . . . .	2
Each A on your report card . . . . .	1