

Your participation is one of the most important aspects in achieving an excellent orthodontic result. To recognize and reward your efforts, we have created the

## PATIENT REWARDS PROGRAM

The program is easy and FUN! All you have to do is bring your card to your appointment, ask a team member to swipe it, and watch the points pile up! Earn more points at each appointment for things like having excellent oral hygiene, getting great grades, referring a friend, or seeing your dentist for a dental cleaning. Your reward points will grow as you continue throughout your orthodontic journey.

## **RACK UP THE POINTS & GET COOL STUFF!**

Now, here's where it gets fun. Go to **www.SwensonSmiles.com**, then click on the Patient Rewards card image. Enter your 16-digit reward number and your 4-digit password (on the back of your card). Once you're inside the reward hub, you can:

- Check your points
- LIKE our Facebook page within our reward hub and automatically earn points
- Upload your own personal profile photo
- Retrieve messages from our office
- Download a certificate to bring to your dental cleanings
- Trade in your points for cool stuff

And it gets even better: the prizes are mailed directly to your house! Visit our website for more details, or ask any one of the team members for assistance. As always, THANK YOU for being a great patient!

Sincerely,

SWENSON ORTHODONTICS

Dr. Reid Swenson & Team